

FACTS**WHAT DOES PHIL BACHMAN HONDA
DO WITH YOUR PERSONAL INFORMATION?****Why?**

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Credit score and credit history

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share **customers'** personal information to run their everyday business. In the section below, we list the reasons financial companies can share their **customers'** personal information; the reasons **Phil Bachman Honda** chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Phil Bachman Honda share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness	No	We don't share
For nonaffiliates to market to you	No	We don't share

Questions?

Call 423-245-9141 or go to www.pbhonda.com

Who we are

Who is providing this notice?

As a franchised automobile dealer, Phil Bachman Honda is providing this notice under the Federal Trade Commission Privacy Rule.

What we do

How does Phil Bachman Honda protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does Phil Bachman Honda collect my personal information?

We collect your personal information, for example, when you

- Apply for a lease or apply for financing
- Pay us by check or give us your contact information
- Show us your driver's license

We also collect your personal information from credit bureaus or other companies.

Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

Definitions**Affiliates**

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Phil Bachman Toyota, Honda Morristown, and Bachman-Bernard Motors*

Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *Phil Bachman Honda does not share with nonaffiliates for them to market to you.*

Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Phil Bachman Honda does not jointly market.*

Other important information

For additional information about these FTC privacy notices pertaining to customers, visit the Financial Privacy section at www.ftc.gov/privacy/